Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Text

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PAGE 01 PRAGUE 01433 211026Z

64
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
---------- 129250
R 210956Z MAY 76
FM AMEMBASSY PRAGUE
TO USDOC WASHDC
INFO SECSTATE WASHDC 297

UNCLAS PRAGUE 1433

COMMERCE FOR BEWT/TPD (THOMPSON)

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJECT: PLASTICS PRODUCTION TECHNICAL SALES SEMINAR

REF: PRAGUE 1409

1. AS PREVIOUSLY REPORTED BY SEMINAR DIRECTOR (REFTEL), TSS WAS VERY WELL RECEIVED IN BRATISLAVA. TSS WAS FIRST MAJOR USG-SPONSORED TRADE PROMOTION EVENT WE HAVE HAD IN SLOVAKIA. PARTICPATING BUSINESSMEN REPRESENTED SIX U.S. FIRMS AND PLASTIC INSTITUTE OF AMERICA. TWO E/C OFFICERS AND SENIOR LOCAL EMPLOYEE FROM EMBASSY ALSO ATTENDED.

2. MAY 17 SEMINAR WENT WELL, ALTHOUGH NEED TO PRESENT ALL PAPERS IN ONE DAY DID MAKE FOR OVERLY LONG SESSION. PARTICIPANTS ALSO HAD USEFUL SLOVNAFT TOUR ON MAY 15 AND EXTENDED QUESTION AND ANSWER SESSION WITH SLOVAK INDUSTRY REPS MAY 18 AT OFFICES OF INCHEBA, FTO WHICH HANDLED TSS ARRANGEMENTS AND WHICH RUNS JUNE PLASTICS TRADE EXHIBIT (WHERE WE WILL HAVE BDO).

3. ONE OF MOST NOTABLE FEATURES OF TSS WAS UNPRECEDENTED, ALTHOUGH BRIEF (30 SECOND), COVERAGE OF IT ON NATIONWIDE EVENING TELEVISION NEWS MAY 17. LIKELY EXPLANATION FOR THIS WELCOME SURPRISE WAS EAGERNESS OF INCHEBA TO DO OUTSTANDING PROMOTION JOB IN EXPECTATION OF FUTURE US OF-FICIAL AND PRIVATE BUSINESS.
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PAGE 02 PRAGUE 01433 211026Z

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

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4. EMBASSY HAS PHOTOGRAPH ALBUM PRESENTED BY INCHEBA
AND WILL FORWARD IT TO BEWT/TPD (VERZARIU). POST IS ALSO
ATTEMPTING TO OBTAIN ADDITIONAL SET OF PHOTOGRAPHS REQUESTED
BY VERZARIU.
PERRY

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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